

red research
engineering
design

About RED

RED was founded in 2007 out of the Fraunhofer Institute. Our services range from ideation sketch to pilot production. We focus on innovative product development that accounts for technology, cost effectiveness, ergonomics and aesthetics. Our creativity and passion for product design is complemented by the know-how and the efficiency of our partners.

Our structure, methodology and efficient work methods allow us to develop successful, target oriented products for many different markets and branches of industry.

RED designs products that fulfil tomorrow's needs today.



JFORCE

2015

Electric PWC

Ejet is the world's first electric powered jetski. The dynamic form language communicates its advanced technology through an open and lightweight design.



RACE CHIP

2017

Racechip

Chip tuning is the latest form of electronic engine tuning.

Functional Design of a the Ultra-resistant composite housing.



columbus

2012

Industrial Vacuum System

The ST10 is the first industrial vacuum system to represent the new form language of Columbus. Its smart design integrates a great variety of features and accessories in a clean and compact package. These qualities, combined with its robust structure, make it the perfect choice for hotels and small to mid-sized companies.

RACE CHIP

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columbus

2013

Ride-on Scrubber Dryer

The design of the ARA66/BM70 was driven by the pursuit of minimal footprint and maximum volume possible. The result is an efficient device, with easy to clean, HACCP compliant water tanks, and an extremely small turning circle of just 1.65 m.



Focus Open 2014
Special Mention



2010

Otoscope and Ophthalmoscope

The Riester e-scope® series combines outstanding design and new LED and glass fibre technology. The result is a fantastic light output and a great user experience.



**Focus Open
Silver 2011**



02U

2017

Aircheck

The portable Air-Sensor gives you the possibility to check the Airquality where ever you want. Together with an App you can collect Quality-Data all day long.





02U

2017

Purebed

The "Purebed" is the worldfirst purifier specially developed for Baby-Beds. The 5 in 1-Filter and the Unique Diffuser Technology spend 99,9 % cleaned Air.





EOS

2014

Sauna oven

The design of the eos mythos sauna oven series closes the gap between modern architecture and traditional wellness. Every feature was worked out to the detail was worked out and custom stones were cut to match the cubic design.



product
design award

2014





2012

Home décor

The brand ZooZoo features resin cast and hand painted animals as home decor products.

A range of different animals were designed and a brand name, logo and claim were developed



H U G O B O S S

2011

Shoehorn

This beautifully shaped shoehorn is made of Arboform, a material consisting of 100% renewable resources. It is the perfect material for injection molded wooden parts. It is completely compostable and hence, its disposal is environmentally friendly.



product
design
award

2011 ■

BACH MANN

2011

Multiple Desk Socket

DESK 2 is a multiple power and data desk socket for use in modern workspaces.

It combines the advantages of easy integration and flexible applications.



Focus Open
Silver 2011



reddot design award
winner 2011



**BACH
MANN**

2011

Bachmann Twist

With Bachmann Twist, RED helped to create a completely new product category to target the growing demand for power supply on small working surfaces. This award winning design successfully helped to open new markets for the customer.





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